

## About Realogy Corporation

Realogy Corporation, a global provider of real estate and relocation services, has a diversified business model that includes real estate franchising, brokerage, relocation, and title services. Realogy's world-renowned brands and business units include **Better Homes and Gardens® Real Estate**, **CENTURY 21®**, **Coldwell Banker®**, The Corcoran Group®, **ERA®**, **Sotheby's International Realty®**, **Coldwell Banker Commercial®**, **ONCOR International**, NRT LLC, Cartus and Title Resource Group (TRG). Headquartered in Parsippany, N.J., Realogy ([www.realogy.com](http://www.realogy.com)) has approximately 13,000 employees worldwide. Realogy is owned by affiliates of Apollo Management, L.P., a leading private equity and capital markets investor.

## Realogy Business Units

- **Realogy Franchise Group**, (*Parsippany, N.J.*) the leading franchisor of real estate brokerages in the world, with world-renowned brands and a global commercial referral network, including:
  - [Better Homes and Gardens® Real Estate](#)
  - [CENTURY 21®](#)
  - [Coldwell Banker®](#)
  - [ERA®](#)
  - [Sotheby's International Realty®](#)
  - [Coldwell Banker Commercial®](#)
  - [ONCOR International](#)
- **NRT LLC**, (*Parsippany, N.J.*) the largest owner and operator of residential real estate brokerages in the United States
- **Cartus Corporation**, (*Danbury, Conn.*) a global leader in relocation services
- **Title Resource Group LLC**, (*Mt. Laurel, N.J.*) a provider of title and other settlement services

## Company Leadership

### Realogy Corporation

[Richard A. Smith](#), President and Chief Executive Officer

[Anthony E. Hull](#), Executive Vice President, Chief Financial Officer and Treasurer

[David J. Weaving](#), Executive Vice President, Chief Administrative Officer

[Marilyn Wasser](#), Executive Vice President, General Counsel, and Corporate Secretary

### Realogy Business Units

[Donald J. Casey](#), President & CEO, Title Resource Group LLC

[Kevin J. Kelleher](#), President & CEO, Cartus Corporation

[Alexander E. Perriello, III](#), President & CEO, Realogy Franchise Group

[Bruce Zipf](#), President & CEO, NRT LLC

## Quick Facts

- Realogy employs approximately 13,000 people.
- Cartus assists in transferring more than 130,000 employees annually.
- In 2007, NRT lead all U.S. brokerage companies with \$174 billion in closed sales volume (pro forma).
- Realogy is pronounced "REEL-uh-JEE," as in "real" estate.

## Media Contact

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**REAL ESTATE FRANCHISE SERVICES**

- **Realogy Franchise Group**; *Alexander E. Perriello, III, President & CEO*

The Realogy Franchise Group is the largest franchisor of residential and commercial real estate brokerage offices in the world. Its brands include the **Better Homes and Gardens<sup>®</sup> Real Estate**, **CENTURY 21<sup>®</sup>**, **Coldwell Banker<sup>®</sup>**, **Coldwell Banker Commercial<sup>®</sup>**, **ERA<sup>®</sup>** and **Sotheby's International Realty<sup>®</sup>** real estate brands, which combined have approximately 16,000 franchised and company-owned offices and 300,000 brokers and sales associates worldwide. Approximately one in four single-family homes bought or sold in the U.S. in a brokerage-related transaction involved a Realogy brand-affiliated brokerage in 2007.

- **Better Homes and Gardens Real Estate LLC**; *Sherry Chris, President & CEO*

The newest Realogy brand, Better Homes and Gardens<sup>®</sup> Real Estate, embodies the future of the real estate industry while grounded in the tradition of the home. Better Homes and Gardens Real Estate LLC is an international residential real estate franchise company launched in July 2008. In October 2007, Realogy Corporation, a global provider of real estate and relocation services, entered into a 50-year agreement to license the Better Homes and Gardens Real Estate brand from Meredith Corporation, a leading media and marketing company. The Better Homes and Gardens<sup>®</sup> name has been building brand equity since 1924. The third largest magazine in the world, the magazine boasts a readership of over 40 million. For more information, visit [www.bhgrealstate.com](http://www.bhgrealstate.com).

- **Century 21 Real Estate LLC**; *Thomas R. Kunz, President & CEO*

With approximately 141,000 brokers and sales associates worldwide, the **Century 21<sup>®</sup> System** ([www.century21.com](http://www.century21.com)) is the world's largest residential real estate sales organization, providing comprehensive training, management, administrative and marketing support for its members. **Century 21** brokers and sales associates use cutting-edge technology to make the transaction as smooth and convenient as possible. Founded in 1971, the System is comprised of approximately 8,900 franchised broker offices in 61 countries and territories.

- **Coldwell Banker Real Estate LLC**; *James R. Gillespie, President & CEO*

Since 1906, the **Coldwell Banker<sup>®</sup>** organization has been a premier provider of full-service real estate. In 2007, *Franchise Times* magazine's prestigious Top 200 issue ranked the **Coldwell Banker** System number one in real estate for the eighth straight year and number 12 among all franchisors in all industries. The **Coldwell Banker** System has approximately 3,600 residential and commercial real estate offices and approximately 110,000 sales associates in 47 countries and territories. The **Coldwell Banker** System is a leader in the industry in residential real estate, and in niche markets such as resort, new homes and luxury properties through its Coldwell Banker Previews International<sup>®</sup> division. It is a pioneer in consumer services with its Coldwell Banker Concierge<sup>®</sup> Service Program and award-winning web site, [www.coldwellbanker.com](http://www.coldwellbanker.com).

- **ERA Franchise Systems LLC**; *Brenda W. Casserly, President & CEO*

ERA Franchise Systems LLC is a global leader in the residential real estate industry with more than 30 years experience in developing consumer-oriented products and services. ERA Real Estate was named the recipient of the prestigious 2006 J.D. Power and Associates Award for "Highest Overall Satisfaction For Repeat Home Sellers Among National Full Service Real Estate Firms." The ERA real estate network includes more than 35,000 brokers and sales associates and approximately 2,900 offices throughout the United States and 49 other countries and territories. Each office is independently owned and operated except offices owned and operated by NRT LLC. ERA information is available at [www.ERA.com](http://www.ERA.com).

- **Sotheby's International Realty Affiliates LLC**; *Michael R. Good, President & CEO*

In February 2004, Realogy's former corporate parent entered into a long-term strategic alliance with Sotheby's Holdings, Inc. The agreement provided for the licensing of the **Sotheby's International Realty<sup>®</sup>** name and the development of a full franchise system by Sotheby's International Realty Affiliates LLC. The agreement also included the acquisition of the company-owned real estate brokerage offices by NRT LLC. The Sotheby's International Realty Network now has more than 10,000 sales associates and 500 offices in 36 countries and territories. Sotheby's International Realty Affiliates LLC supports its affiliates with a host of operational, marketing, recruiting, educational and business development resources. Franchise affiliates also benefit from an association with the venerable Sotheby's auction house, established in 1744. For more information, visit [www.sothebysrealty.com](http://www.sothebysrealty.com).

## **REAL ESTATE FRANCHISE SERVICES**

### *Realogy Franchise Group (continued)*

- **Coldwell Banker Commercial Affiliates**; *Richard W. Davidson, President & COO*  
**Coldwell Banker Commercial**<sup>®</sup> is a registered trademark licensed to Coldwell Banker Real Estate Corporation. Since 1906, the **Coldwell Banker Commercial** brand has been a premier provider of real estate, recognized globally as a company that puts the client first while delivering individual, distinctly different service. **Coldwell Banker Commercial** affiliates cover territory throughout North America, South America, Europe, Africa, Asia and Australia. **Coldwell Banker Commercial** is an industry leader in providing commercial real estate solutions that serve the needs of tenants, landlords, sellers and buyers in the leasing, acquisition, disposition and management of all property types. Each office is independently owned and operated. For more information, visit: [www.cbcworldwide.com](http://www.cbcworldwide.com).
- **ONCOR International LLC**; *Michael Miedler, Managing Director, Americas, and Justin Kessler, Managing Director, Europe, Middle East and Africa*  
ONCOR International<sup>(SM)</sup> is a premier global commercial real estate network. A subsidiary of Realogy Corporation, the ONCOR International network is composed of more than 50 independent commercial real estate brokerages that employ more than 1,800 individual sales associates working from over 170 offices in 32 countries. Members of the ONCOR International network serve real estate investors, owners and occupiers with a full range of commercial real estate services, worldwide. Collectively, members were responsible for approximately \$38.4 billion in commercial real estate volume and over 17,000 commercial real estate transactions in 2007. Visit [www.oncorintl.com](http://www.oncorintl.com) for more information.

## **COMPANY-OWNED REAL ESTATE BROKERAGE SERVICES**

- **NRT LLC**; *Bruce Zipf, President & CEO*

NRT LLC is the largest owner and operator of residential real estate brokerages in the United States operating in 35 major metropolitan markets. Most operations are affiliated with Realogy's franchise brands **Coldwell Banker**<sup>®</sup>, **ERA**<sup>®</sup> and **Sotheby's International Realty**<sup>®</sup>, though it also operates powerful regional and local brands such as The Corcoran Group<sup>®</sup> and Citi Habitats.

NRT quick facts:

- Posted more than \$174 billion in total residential real estate sales volume in 2007
- The 12th largest corporate-owned commercial real estate brokerage in the nation
- Completed more than 350 acquisitions since 1997
- All of NRT's local companies are ranked No. 1 or No. 2 in their respective markets
- Visit <http://www.nrtllc.com/> for more information

## **RELOCATION SERVICES**

- **Cartus Corporation**; *Kevin J. Kelleher, President & CEO*

Cartus is the premier provider of global-relocation and workforce development solutions worldwide. The company serves the corporate, government, and affinity markets with outsourcing, consulting, intercultural and language training, and mobility management. As a global leader, Cartus has more than 2,800 employees worldwide and six strategic service centers on four continents. Cartus has been recognized globally for its premier service including the 2007 Relocation Provider of the Year by the Human Resources Outsourcing Association and named to the Global Outsourcing 100 List of Best Outsourcing Providers by the International Association of Outsourcing Professionals. Cartus quick facts:

- Assists in moving more than 130,000 transferees, expatriate assignees, and members each year
- Has more than 50 years of experience in employee relocation services, intercultural training, outsourcing and consulting
- Visit [www.cartus.com](http://www.cartus.com) for more information

## **TITLE AND SETTLEMENT SERVICES**

- **Title Resource Group LLC**; *Don Casey, President & CEO*

Title Resource Group (TRG) is a full-service title and settlement services company. TRG serves real estate companies, corporations and financial institutions in support of residential and commercial real estate transactions. Headquartered in Mount Laurel, N.J., TRG is a nationally managed family of companies operating under well-known, local brands. TRG quick facts:

- 2,100 employees and approximately 420 offices across the United States, 295 of which are located in NRT brokerage offices
- Licensed in 43 states and Washington, D.C., and operates mostly in major metropolitan areas
- Visit [www.trgc.com](http://www.trgc.com) for more information